

Information about the personal data protection on the web regarding the consent to the processing of personal data for the company's marketing purposes

Dear customers and clients,

we want to provide you with detailed information on processing your personal data for marketing purposes in this memorandum. We would like to explain to you why we asked you to consent to the processing of your personal data for marketing purposes.

The main purpose of this processing is to provide you with the latest information on current new products and services and our business partners. Another goal is to provide time-limited offers and practical information in written or electronic form. We strive to create tailor-made bids based on segmentation and profiling and present only relevant product and service offerings so you are not flooded with offers of products that you already have or do not meet your needs.

Given that the Regulation 2016/679 of the European Parliament and of the Council on the protection of individuals with regard to the processing of personal data and on the free movement of such data, repealing Directive 95/46 / EC, will enter into force on 25.5.2018, it is necessary that we have received a new approval from you that meets the new requirements.

Please read the below mentioned personal data processing information that we have prepared in the form of questions to make this information memorandum as clear and practical as possible in terms of searching for information. If you have any questions or comments about your consent, please call us at: +421 903 289 666 or send an email to: info@moringacaribbean.eu

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1. WHO IS THE ADMINISTRATOR OF YOUR PERSONAL DATA?

The administrator of your personal data is the company that determines the purpose and means of processing your personal information. For marketing purposes, the administrator of your personal data is: Moringa Caribbean, s.r.o ..

2. WHAT PERSONAL DATA OF YOU ARE PROCESSED?

For marketing purposes, we process the following categories of personal information that help us determine the range of products and services you might like and address your needs.

- Basic identification data - name, seat, date of birth, home address.
- Contact details - phone number, e-mail address.
- Socio-demographic data - statistical data of age, gender, education, employment, number of children.
- Product and service usage information - what services you have had in the past, information about using the Internet customer area. Based on these data, we can help you find the right products and services.
- Information from phone call records or other interactions with you, such as email, chat, SMS.
- Geolocation data - geolocation data from a web browser. These information can usually be used to recommend contact to the nearest broker or branch.

3. FROM WHAT SOURCES DO PERSONAL DATA COME FROM?

The personal data listed in the previous paragraph are obtained directly from you. These personal details are listed in the client agreement, the order, or you have entered them on other documents.

Personal data may also come from publicly available sources, registers, and records, for example from a business register. Your personal information may also come from third parties who are authorized to deal with them.

4. FOR WHAT PURPOSE DID YOU GAVE YOUR APPROVAL?

You have given your approval for marketing purposes, which include the following activities:

- The offer of products and services. We may provide you with your consent in electronic form, in particular in the form of e-mail messages or messages sent to mobile devices via a telephone number, through a web-based client zone, in written form or by telephone,
- automated processing of personal data to tailor the business offer to your individual needs,
- Market research and customer satisfaction surveys of used products and services.

Approval granted for marketing purposes is voluntary. However, it is essential for us to be able to send you individual offers of products and services and our business partners. Without such consent, we can not provide individual offers of products and services.

5. WHY DOES PROFILING AND AUTOMATED DECISION MAKING OCCUR?

Our company will try to provide customized product and service offerings. For this reason, your personal data is profiled by your consent. For this purpose, we use automated information systems, web applications, or calculators. We will send you individualized news and offers of products and services to our company.

Automatically personalizing (profiling) personal information will help us to better understand your needs, estimate future action, and adapt our products and services accordingly.

6. HOW LONG WILL WE PROCESS YOUR PERSONAL INFORMATION?

You have given the consent to the company for the duration of the contractual relationship and for the next 10 years from the termination of such a contractual relationship or until the moment when you withdraw your consent.

If you are not, nor will you become a client of your company, your consent will be in effect for 10 years from your approval, or till the moment you recall it.

Upon expiry of the relevant time, your personal information will be erased, but only to the extent and for purposes for which consent is not required under the law.

7. WHO ARE OUR BUSINESS PARTNERS?

You have also agreed to the product offerings and the submission of personal information to our selected business partners. Our business partners also comply with the privacy policy and we have entered into a personal data processing agreement with them.

Business partners are:

AktivPersonal, s.r.o., Brown, s.r.o., MultiBusiness, s.r.o., Shop Support, s.r.o., Solitea Slovakia, a.s., FREE Company, s.r.o., PROFI Tax, s.r.o., Heureka Shopping, s.r.o ..

8. WHO CAN ACCESS YOUR PERSONAL INFORMATION?

Data processing for marketing purposes may also have access to your data or other entities that process personal data like intermediaries, whose role is to provide services to the company. For example, this may be external companies that manage our systems or other services to ensure the proper functioning of the company and the processing of personal data for marketing purposes. With these intermediaries, we have a personal data processing agreement, which also requires us to adhere to strict privacy policies.

9. WHAT ARE YOUR PERSONAL DATA PROCESSING RIGHTS?

Proper processing of your personal data is important for companies in the Slovak Republic and their protection is a matter of course. When processing personal data, you can claim the following rights:

Information on the processing of your personal data

The information shall include, in particular: the identity and contact details of the controller, his representative and the potential person responsible, the processing purposes, the category of personal data concerned, the recipient or categories of recipients of personal data, the transfer of personal data to third countries, the period of retention of personal data, a list of your rights, the opportunity to contact the Personal Data Protection Authority, the source of the processed personal data, information on whether and how automated decision making and profiling take place.

Right of personal data access

You have the right to confirm that personal data is processed or not, and if so, you have access to the processing information, categories of personal data concerned, recipients or categories of recipients, the period of retention of personal data, as well as the right to information about your rights, just file a complaint to the Personal Data Protection Authority, information on the source of personal data, information on whether automated decision making and profiling, information and guarantees for the transfer of personal data to a third country or an international organization. You have the right to provide copies of the processed personal data.

Right to repair

Do we process your outdated or inaccurate personal data? Did you change your home address, for example? Please let us know and we will fix your personal data.

Right of cancellation (right to be forgotten)

In some legally prescribed cases, we are required to delete your personal information on your instructions. However, any such application is subject to an individual assessment because Moringa Caribbean, s.r.o, has a duty or a legitimate interest in retaining personal data.

Right to restrict processing

If you want your personal data to be processed solely for the most legitimate purposes or you want to block your personal information.

Right to data portability

If you wish to provide your personal information to another company, we will transfer your personal data in the appropriate format to your designated entity, provided that there are no legal or other significant obstacles to it.

Right to oppose and automated individual decision making

If you find or believe that we process personal data in violation of privacy or non-compliance, please contact us to ask us for an explanation or removal of an inappropriate state. You can also oppose the objection directly against automated decision-making and profiling.

Right to file a complaint to the Personal Data Protection Authority

You may at any time contact your supervisor, the Personal Data Protection Authority of the Slovak Republic, located at Hraničná 12, 820 07 Bratislava 27, at your request or complaint regarding the processing of your personal data.

Where can you claim rights and are these fees charged?

You can apply for individual rights in the company by calling +421 903 289 666, by sending an e-mail to info@moringacaribbean.eu or by a written request sent to the company headquarters or to the following address: Moringa Caribbean, sro, Mark Aurélia 65/9, 911 01 Trenčín.

We provide free of charge all the information and rights statements you apply.

How long can you expect a response from the company?

We will provide you with the comments and possible information about the measures taken as soon as possible, but not later than within one month. If necessary, and given the complexity and number of applications, we can extend this period to two months. We will inform you about the extension, including the reasons.

10. HOW CAN YOU AGREE WITH THE PROCESSING OF PERSONAL DATA?

Consent to the processing of personal data is based on voluntary principle. This means you can recall it at any time. Do you want to continue receiving offers of products and services and our business partners? We are sorry, but we fully respect your decision.

What should the revocation of the consent contain?

- Who appeals. Please state your name and surname, home address, and date of birth so that we can identify you.
- To appeal to the submitter. You can appeal to all branches or, if you want to keep sending selected offers, specify only those you want or do not want to allow to contact you further.
- Information that you do not want us to process your personal information. If you would like to receive only the selected offers, please let us know, so we can suit you.
- Your handwritten signature.

How can I appeal?

- Revocation of consent to the processing of personal data for marketing purposes may be sent in written form, in order to have a proper record of your appeal. Do not forget to sign the appeal.
- Written declaration sent to the company headquarters or correspondence address of the company.